



<https://techwritingcerts.com/ew-joblist/social-media-content-specialist/>

Social Media & Content Specialist

Description

We are looking for someone to Manage YouTube/Facebook/Twitter/ Instagram/ LinkedIn... etc.. accounts, online reputation management, digital media management and marketing material development.

Responsibilities

- Work with web developers/graphic designers on website redevelopment and social media marketing
- Develop comprehensive online sales and marketing strategies.
- The ideal applicant should be proficient in social media tools well as content development.

Qualifications

Must have excellent computer and English language skills. Must understand how to utilize social media promotional tools and have some knowledge of integrating blog posts via social media. Must also engage social media users and have the ability to create ads that target specific demographics around the world. Must have a High School Diploma and at least 5-7 years experience.

Job Location

Indianapolis

Working Hours

8am-5pm

Date posted

November 1, 2018